



 **SIMPLY NATURAL<sup>®</sup>**  
Supplement Collection

**Marlec** *INDUSTRIES, INC.<sup>®</sup>*

PARTNERS  
IN HEALTH  
**2016**



**KUNMING EASTERN KNIGHT  
ECONOMY & TRADE Co., LTD.**



**INSPIRED BY SCIENCE. INSPIRED BY NATURE. INSPIRED BY LIFE.**



## **INSPIRED BY SCIENCE. INSPIRED BY NATURE. INSPIRED BY LIFE.**

For over 25 years, Martec Industries, Inc. has been involved in the business of providing vitamins, minerals, herbs, botanicals, antioxidants, amino acids, digestion aids, nutritional oils, and specific nutritional supplements to wholesale and retail outlets throughout the United States and to numerous countries around the world. As a family owned business, Martec cares about their customers and are committed to providing them choice, value and support in every product produced. Martec products are manufactured in compliance with the US FDA's Good Manufacturing Practices; and are laboratory tested to guarantee that the potency, purity and freshness meet or exceed these standards.

### **MARTEC'S EXPERIENCE**

Jim H. Martin, our founding father, contributed 50 years of experience in the dietary supplement industry. His previous company, Vita-Fresh Vitamin Company, Inc., was one of the top 3 vitamin companies in the U. S. with innovations including:

- Product Development (first to use aqueous coating for tablets and first to introduce the "Hingard" tamper-evident cap to vitamin packaging),
- Marketing (the use of licensed characters for children's multivitamin branding),
- Merchandising (color-coded vitamin categories, UPC bar coding and full disclosure ingredient listing)...all of which are commonplace today.

He sold Vita-Fresh in the late 1980's with retirement in mind. But the demand for high-quality, USA-made supplements was so vitally important in international markets that he saw it as an opportunity he couldn't refuse! Mr. Martin understood the rigorous requirements of international governmental agencies. Upon founding Martec Industries, Inc., he established quality brands of nutritional supplements to support these international customers. Martec complies with the strict standards imposed by governmental regulatory agencies and Ministries of Health in countries including Japan, Czech Republic, the Middle East and Hong Kong. Mainland China welcomes our newest opportunity with Simply Natural .

### **MARTEC'S COMMITMENT TO QUALITY**

Martec's vision is a strategic focus on high standards and quality brands that offer the finest quality vitamins, minerals, herbs and supplements to meet the nutritional needs of individuals, young and old.

Martec follows an approved set of Standard Operating Procedures (SOPs). These documented policies and procedures mandate consistent quality and control of the operating environment and the products produced. These are the foundation of certified Good Manufacturing Practices (cGMP) for production of all products as required by the U.S. FDA's mandated GMP guidelines. The Martec facility is properly maintained, kept clean and sanitary, operated by trained personnel, monitored by quality assurance personnel at all times, and inspected by the State of California Department of Public Health.



Martec makes every effort to disseminate accurate information on the health benefits of the nutritional supplements, making only accepted, warranted, substantiated, and validated health statements. Nutritional ingredients, natural bases and excipients are disclosed indicating that the formula is honest, informative, and clearly stated. Products are regularly tested by independent laboratories for efficacy, potency and shelf life stability as per US Pharmacopeia guidelines.

### MARTEC'S COMMITMENT TO SUPPORT

Martec strives to operate in an efficient and practical manner, ensuring capital resources are applied in offering the highest quality products at the most competitive prices.

Martec is committed to providing retail customers a leading edge in the marketplace as they serve the nutritional needs of their community. Customers may be supported with: market-driven formulas, updated packaging and label designs, merchandising vehicles (such as displays), promotional incentives, educational materials and websites and catalogs for relevant product information and ease of ordering.

### MARTEC'S COMMITMENT TO INTERNATIONAL GROWTH

Martec is also interested in introducing a broad range of supplements and programs to representatives that have opportunities to export, especially to countries not currently in the Martec portfolio. It's the ideal partnership to have distributors, with an established customer base, to offer quality products backed by Martec's international expertise!

Martec is committed to growing our international brand presence in those countries that already import our products. Martec will research new product ideas that may contribute to product line extensions, work with MOH (Ministries of Health) to register new products, and help the local distributors with marketing expertise and innovative packaging.

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We welcome the opportunity to offer the Simply Natural brand throughout the Nepstar Drugstore Chain. Together, we will focus on providing quality food supplements and nutraceuticals, at a perceived value, to benefit the nutritional needs of China's citizens.

### MARTEC'S KEY EXECUTIVES

*Shirlee Bozorth, Executive Vice President, CEO*

*Jim L. Martin, Executive Vice President, COO*

*Rupa Doshi, Quality Control Manager*



SIMPLY NATURAL®

## CoQ10

CoQ10 is combined with vitamins A & E and rice bran oil for lipid factored formulation in rapid release softgels. Coenzyme Q10 (CoQ10) is a vitamin-like compound that aids in the production of the body's energy. CoQ10's energy generation makes it vital to heart health, while its powerful antioxidant properties helps in protection in maintaining a healthy heart.\*



### PRODUCT BENEFITS:

- Important for cell growth and to protect cell membranes from oxidative damage.\*
- Contributes to heart and cardiovascular wellness.\*
- Promotes energy production for the heart, brain and muscles.\*
- Simply Natural nutritional supplements are manufactured, laboratory tested and quality guaranteed to GMP standards, in the United States of America.



# SIMPLY NATURAL®

## *Folic Acid*

Balanced blend of folic acid (vitamin B-9) and vitamin B-12.

Vitamin B9 (Folic Acid) is one of the B vitamins that interacts with vitamin B12 in the synthesis of DNA, which is important for all cells in the body.\*

Vitamin B12 (Cobalamin) is necessary for the processing of carbohydrates, proteins and fats to help build all of the blood cells in our bodies. Vitamin B12 is very important for the normal functioning of the brain and nervous system; and (along with folic acid) aids in the synthesis and repair of DNA.\*



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# ***B-600 Complex***

A high-potency source of 8 members of the B vitamin family with higher amounts of adrenal supporting nutrients panthothenic acid, folic acid and vitamin C - an antioxidant that helps protect the body against the damage caused by toxic substances called free radicals.\*

B vitamins are essential for growth, development, and a variety of other bodily functions. They play a major role in the activities of enzymes, proteins that regulate chemical reactions in the body, which are important in turning food into energy and other needed substances.\*



## **PRODUCT BENEFITS:**

- Vitamin B1 (thiamin) and vitamin B2 (riboflavin) help the body produce energy and affect enzymes that influence the muscles, nerves, and heart.\*
- Vitamin B3 (niacin) has a role in energy production in cells and helps keep the skin, nervous system, and digestive system healthy.\*
- Vitamin B5 (pantothenic acid) influences normal growth and development.\*
- Vitamin B6 (pyridoxine) helps the body break down protein and helps maintain the health of red blood cells, the nervous system, and parts of the immune system.\*
- Vitamin B7 (biotin) helps break down protein and carbohydrates and helps the body make hormones.\*
- Vitamin B9 (folic acid) helps the cells in the body make and maintain DNA and is important in the production of red blood cells.\*
- Vitamin B12 (cobalamin) plays a role in the body's growth and development. It also has a part in producing blood cells, nervous system function, and how the body uses folic acid and carbohydrates.\*
- PABA, Choline and Inositol are necessary for proper function of nerves, brain, heart and muscles.\*
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## *Fish Oil*

A rich source of marine lipid concentrate Omega-3 EFA. Contains 360 MG EPA and 240 MG DHA.

EPA DHA is an essential fatty acid which stands for docosahexaenoic acid and eicosapentaenoic acid. This essential fatty acid is an Omega 3 fat, which is found in cold water fish. EPA and DHA are vital nutrients to maintain healthy function of the Brain and Retina.



### PRODUCT BENEFITS:

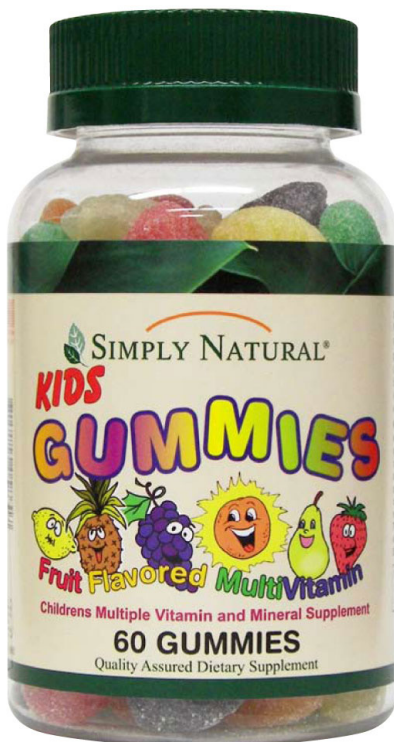
- May help essential brain cognitive function and behavior.\*
- Provides adequate DHA intake is particularly beneficial for pregnant and nursing women.\*
- Cardio supportive essential fatty acids that may reduce the risk of coronary heart disease, lower triglyceride levels, cholesterol and blood pressure.\*
- Simply Natural nutritional supplements are manufactured, laboratory tested and quality guaranteed to GMP standards, in the United States of America.



# *Kids Gummies*

Getting kids to take their supplements can be challenging. Not with Simply Natural® Kids Gummies Multivitamins! They come in fun shapes that taste great. Kids and adults alike will love these soft and yummy, easy-to-chew gummies.

When children don't eat healthy and are lacking in essential nutrients, nutritional supplements can add the essential nutrients missing in the diet. Simply Natural® Kids Gummies Multivitamins provide 10 essential vitamins - plus calcium, phosphorous and zinc - that children need for proper health and development.\*



## **PRODUCT BENEFITS:**

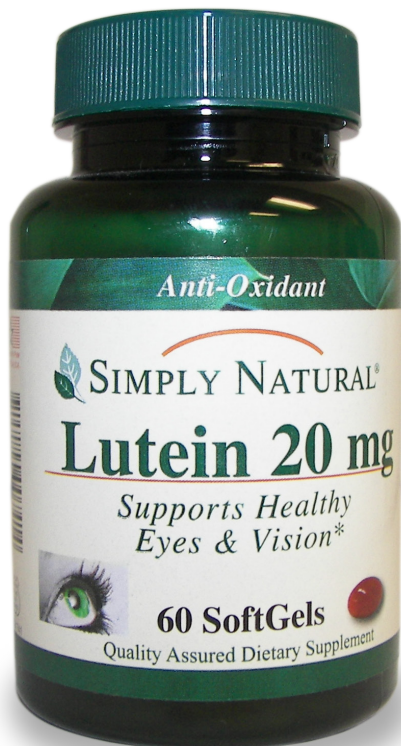
- Essential vitamins and minerals necessary for healthy growth and development.\*
- Supports a healthy heart, bone health, joint health, immune function, and energy.\*
- Simply Natural nutritional supplements are manufactured, laboratory tested and quality guaranteed to GMP standards, in the United States of America.

SIMPLY NATURAL®

## *Lutein*

Getting kids to take their supplements can be challenging. Not with Simply Natural® Kids Gummies Multivitamins! They come in fun shapes that taste great. Kids and adults alike will love these soft and yummy, easy-to-chew gummies.

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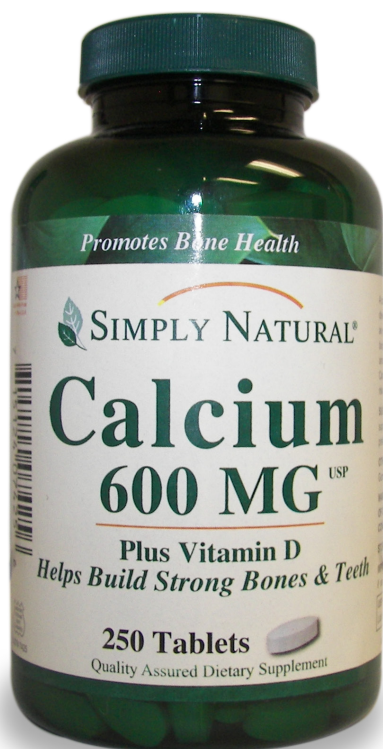
### **PRODUCT BENEFITS:**

- Essential vitamins and minerals necessary for healthy growth and development.\*
- Supports a healthy heart, bone health, joint health, immune function, and energy.\*
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# Calcium

A hi-potency calcium carbonate formula with vitamin D-3 to aid in calcium absorption.

Because the body does not produce calcium, a daily supplement can help maintain bone health. This formula of Calcium provides a full 600 mg. of elemental calcium from the carbonate form of calcium. Vitamin D is a very important addition to a Calcium supplement. It improves Calcium's absorption through the intestinal wall and into the bone.\*



## PRODUCT BENEFITS:

- May help prevent osteoporosis, a disease that causes brittle bones in the elderly.\*
- Necessary for strong bones and teeth.\*
- Plays a vital role in achieving peak bone mass in women and young adults.\*
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## *Pre-Natal Multivitamin*

Prenatal Multiple provides excellent nutritional support for pregnant and lactating women as well as continued nutrition for new mothers.

Supplies higher levels of Folic Acid to reduce risk of birth defects and extra calcium for strong support of bones and nails for both mother and baby. Plus DHA to fortify the babies brain, nervous system and eyes.

A sound nutritional food regimen should provide the appropriate mix of vitamins and minerals for a healthy body. However, if a person is not getting a full complement of these essential nutrients in a normal diet, a complete supplement may be introduced to ensure the DV, Daily Value, is met.



### **PRODUCT BENEFITS:**

- Balanced and Complete for expectant mothers\*
- MultiVitamin Mineral with Folic Acid and DHA
- The mix is 100% of the DV of key vitamins: Vitamins A, B-1 (thiamin), B-2 (riboflavin), B-6, B-12, C, D, E, folic acid, and niacin.
- The minerals - zinc, copper and iron - are included at 100% DV.
- Simply Natural nutritional supplements are manufactured, laboratory tested and quality guaranteed to GMP standards, in the United States of America.

The Simply Natural product line is specifically designed and formulated with the health food consumer in mind. We have combined a great selection of the most popular products, always aware of the latest innovations and product interests in the marketplace. Our facility is regulated by certified Good Manufacturing Practices (cGMPs); and our technical staff works very close with manufacturing to guarantee that each and every product meets the highest standards as established by the FDA.

At MarTec, our goal is to offer the finest quality vitamins, minerals, herbs and supplements that meet the nutritional needs of individuals, young and old. Our quality control methods guarantee that the potency, purity, efficacy and freshness of each product meet or exceed these high standards.

Thank you for taking a moment to review our products. We welcome the opportunity to offer the Simply Natural brand throughout the Nepstar Drugstore Chain. Together, we will focus on providing quality food supplements and nutraceuticals, at a perceived value, to benefit the nutritional needs of China's citizens.

We appreciate your patronage and look forward to a long and prosperous relationship.



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